

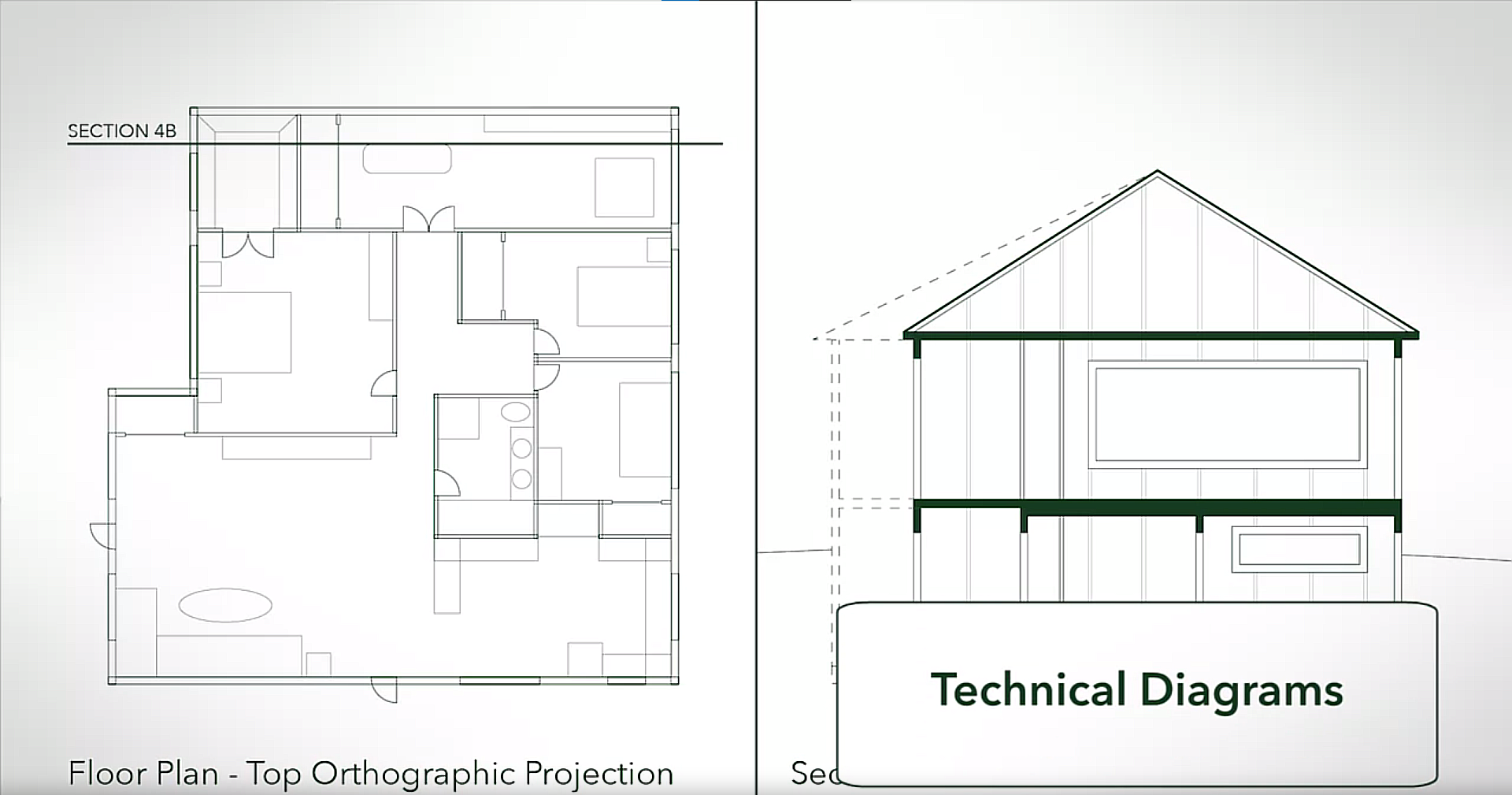


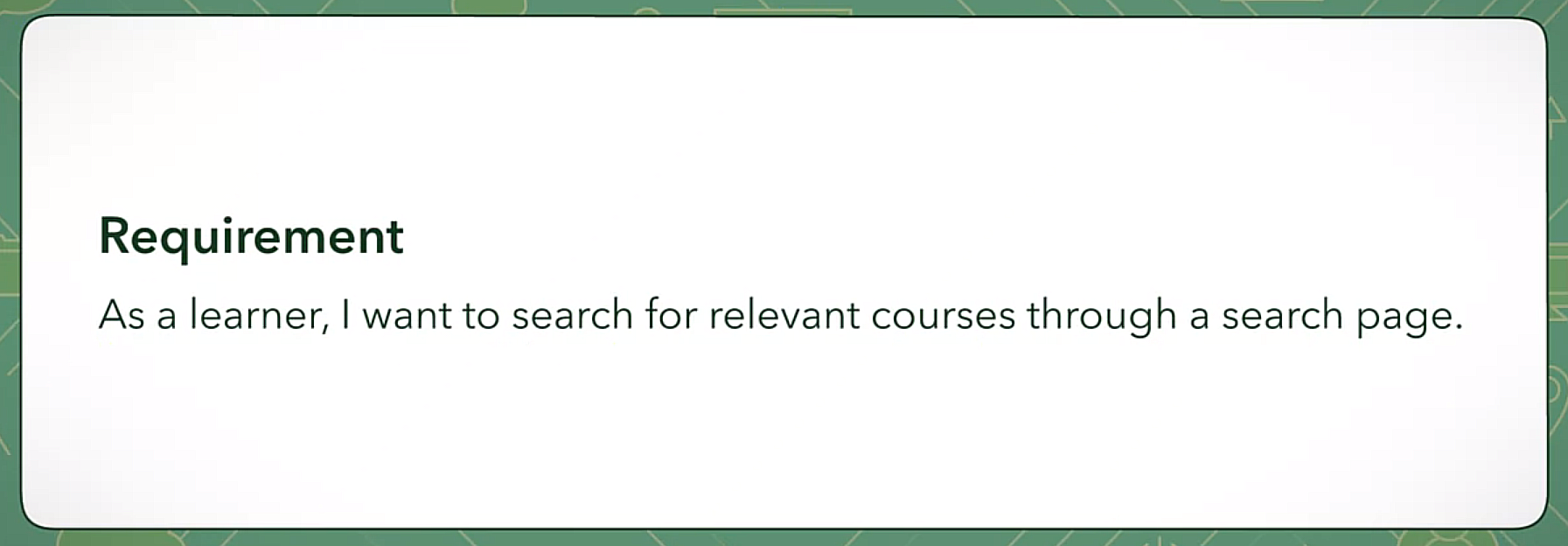
* Ask what the client tells you and not tell you

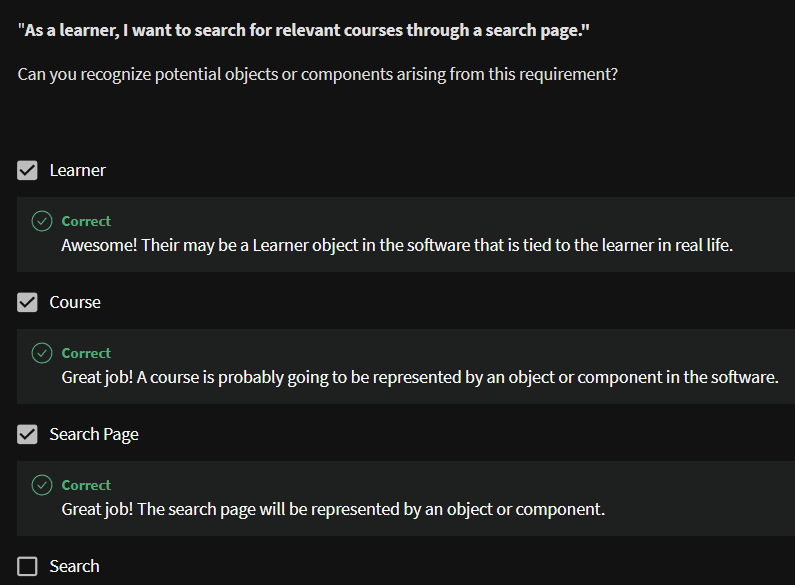


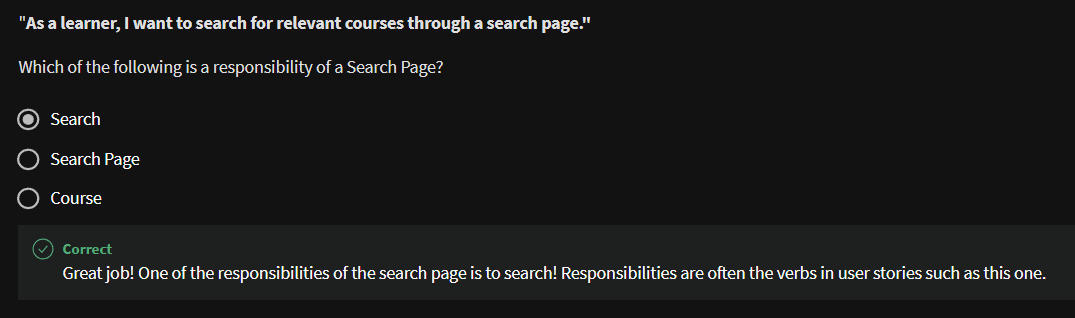
* Finish conceptual mockups first before the technical diagrams

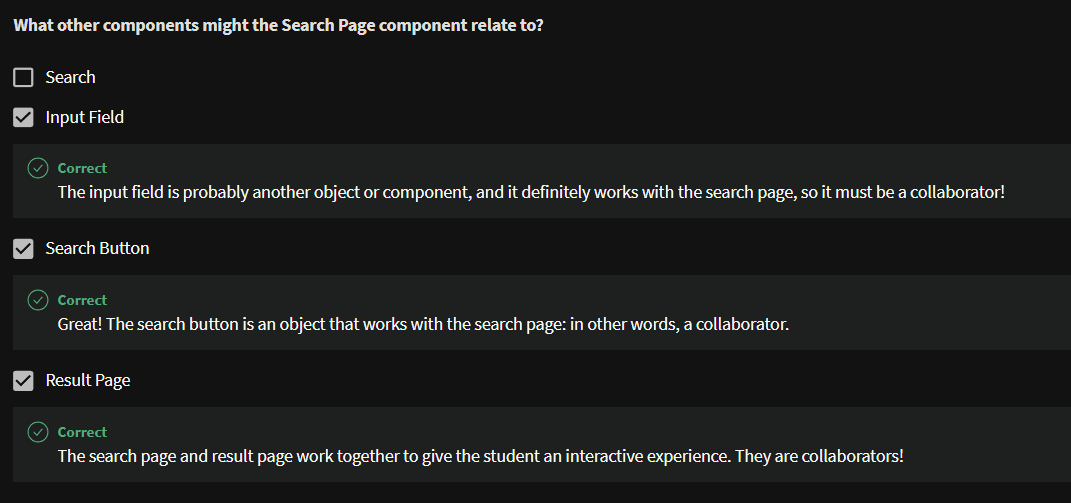
Technical design



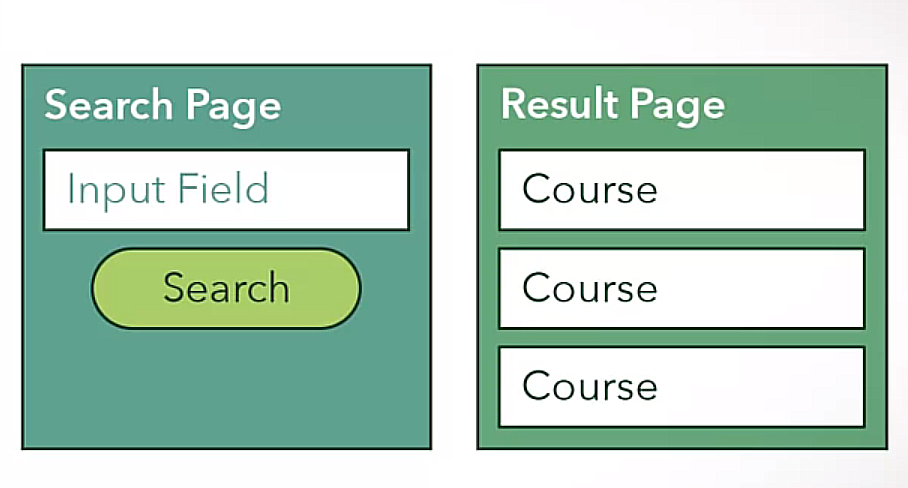








Conceptual design



Technical design

